

For immediate release
29th March 2005

Robots range launch

International Greetings plc ("International Greetings" or "the Group") (AIM: IGR), the leading designer and manufacturer of private label greetings products, wrapping paper and film and television character based licensed stationery, announces today that it has launched a stationery range to coincide with the new 20th Century Fox animated Easter blockbuster, Robots .

Commenting, Nick Fisher, joint chief executive of International Greetings said: "We have produced a well designed range of merchandise to coincide with the Easter school break and we expect further demand later in the year when the DVD is released. The Robots range further strengthens our relationship with 20th Century Fox where we are a major licence partner, producing licensed product ranges for titles such as the Simpsons . We continue to look for new additional licences where we feel there will be a demand for quality products."

For further information:

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About International Greetings:

International Greetings plc is a leading designer and manufacturer of private label wrapping paper, greetings products and film and television character based licensed stationery. It currently has over 1,000 employees and produces gift wrapping paper, gift tags, ribbons, Christmas crackers, greeting cards and other decorative accessories.

The Group provides wrapping paper and gift products to most of the major high-street retailers and holds the licenses to produce merchandise for most of the well-known family blockbusters which have been released this year, including: Harry Potter and the Prisoner of Azkaban, Shrek 2, Thunderbirds and The Incredibles.

The Group is based in the UK and, in November 2003, strengthened its position in Europe through the acquisition of Hoomark, the Dutch based designer and manufacturer of gift wrapping paper. The Group also has successful operations in the United States, Hong Kong and, as part of its continued worldwide expansion, has recently opened facilities in China and Latvia.

International Greetings was established in 1979. It listed on AIM in 1995 and is currently capitalised at about £166 million. Further information is available at www.internationalgreetings.co.uk

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