

**23 September 2011**

**International Greetings PLC (“the Group”)**

**Directorate Change**

International Greetings PLC, one of the world's leading designers, innovators and manufacturers of gift wrap, crackers, cards, stationery and accessories, is pleased to announce the appointment of Anthony Lawrinson as Finance Director. Anthony will replace Sheryl Tye, who has been Finance Director since September 2008, and this change will take effect from 3 October when Anthony joins.

Anthony has extensive experience in financial management roles, working at both operational and group levels, driving business change across organisations to deliver results and create value and growth. Anthony's most recent role was Group Finance Director at Reliance Security Group, a market leader in the provision of manpower and electronic security solutions, facilities management and specialist business processes.

Prior to that he was CFO at Airwave Solutions Ltd (formerly O2 Airwave, a division within the O2 Group). Anthony has also held the role of Group Treasurer at O2 PLC and Hickson International PLC while they were publicly listed, as well as senior group positions within British Telecommunications. Anthony trained and qualified with PWC as a Chartered Accountant and is a qualified Corporate Treasurer.

Sheryl has been Finance Director since September 2008 and has made a considerable contribution to the successful turnaround of the Group in her role.

John Charlton, Chairman said:

“We are delighted to welcome Anthony to the Group and Board. Anthony brings with him rounded financial management skills, sound PLC experience and a strong track record in developing and growing businesses. We look forward to working with him.

“The Board would like to thank Sheryl for all her valuable work for the Company and wish her the very best for the future.”

Disclosures under AIM Rule 17

Anthony Lawrinson, Age 42, is or has been a Director of the following companies during the previous five years:

He has no current directorships.

Directorships held within previous five years:

Eos Custodial Care Limited  
Goldrange Limited  
Project Security Limited  
Reliance Aviation Services Limited  
Reliance Cleveland PFI Limited  
Reliance Corporation Limited  
Reliance Electronics Limited  
Reliance Employee Services Limited

Reliance Enablement Limited  
Reliance Executive Limited  
Reliance Gloucester PFI Limited  
Reliance Integrated Services Group Limited  
Reliance Investment PFI Holdings Limited  
Reliance M & E Services Limited  
Reliance Norfolk and Suffolk PFI Limited  
Reliance North Kent PFI Limited  
Reliance Outsourcing Solutions Limited  
Reliance Property Holdings Limited  
Reliance Security Group Limited  
Reliance Security Solutions Limited  
Reliance Security Services Group Limited  
Reliance Support Solutions Group Limited  
Reliance Sussex PFI Limited

There is no further information required to be disclosed under paragraph (g) of Schedule 2 of the AIM Rules.

**-Ends-**

**For further information, please contact:**

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